

Individual Gift Cards for your customers



Featuring your own designs and custom-made to your needs.



PayLife. Bringing life to your sales.

The perfect gift voucher solution

Nowadays more than half of all presents are gift vouchers. Combining ease of use with individual design and cost efficiency, PayLife Gift Cards present an ideal solution for shopping centres.

Available under the Maestro or Mastercard brand, they are a **simple and efficient marketing tool** – featuring your own designs and custom-made to your needs.

Your advantages

You can sell the cards wherever you wish: at an information counter, a service office or through your online shop. The customer chooses the credit balance to be loaded when buying the card and **can use it in any shop that accepts Mastercard or Maestro** – simply via the existing POS payment terminal.

There is **no need to arrange reimbursement** of vouchers with shop owners – payment amounts are simply shown on their regular Maestro/Mastercard accounts.

Boosting sales and brand awareness

- Individual card design promotes your brand
- Efficient marketing tool for acquisition of new customers
- Higher turnover – increased customer loyalty

Easy and safe

- ✓ Prepaid card with choice of Mastercard or Maestro
- ✓ No investment for individual shops
- ✓ Billing via existing payment system
- ✓ Zero risk of theft – uncharged Gift Cards have no cash value
- ✓ Exclusively use in the participating shops in the shopping center



Our Service for your Success

Getting your own **Gift Card solution** is just as simple:

1. Together we develop your customized Gift Card solution.
2. We take care of producing the Gift Cards in your individual design.
3. We support you step by step to a successful launch: from the technical set-up, to the testing phase, right to the training and live operation.

Interested?

To discuss your individual requirements, we can arrange a personal meeting.

Phone: +43 (0)5 99 06-6710

E-mail: fis@paylife.at

Mon - Fri: 8:00 a.m. – 4:30 p.m.

This solution pays for itself

With PayLife Gift Cards, you can be sure to get an individual solution perfectly matching your needs – partners across Europe already rely on our expertise.

Feedback from the market

"Thanks to our Shopping Card de Luxe voucher card, we were able to raise our Christmas sales by more than 30%!

The card is an excellent marketing tool when it comes to increasing footfall and attracting new customers."

Anton Cech

Center Manager Shopping City Süd



PayLife Gift Cards for your shopping center

Partners across Europe rely on our expertise



Contact

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